



AN INTRODUCTION TO  
UNDERSTANDING  
BALL LAUNCH & CLUB DATA

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This guide is designed to provide a foundational understanding of the ball launch and club performance data measured by Foresight Sports' GC2 Smart Camera System and HMT Head Measurement Technology. A basic description of how these conditions impact ball flight performance has also been included, as well as reference guides for determining optimal ball launch conditions.



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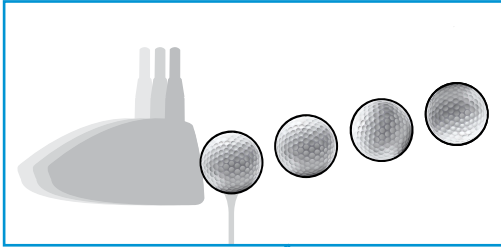
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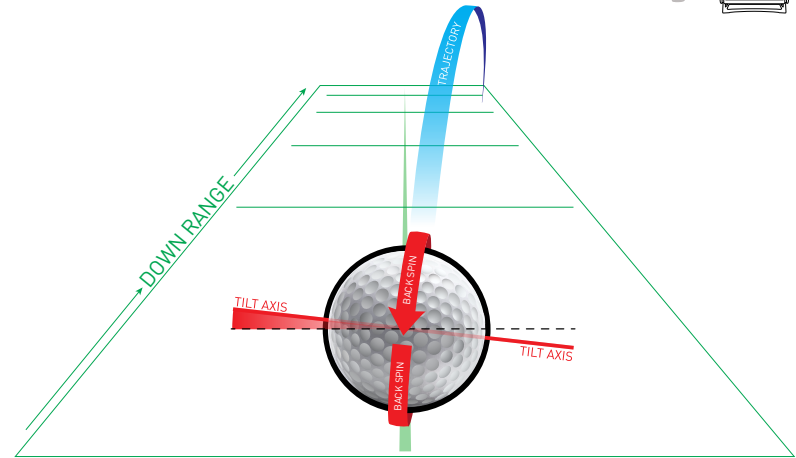
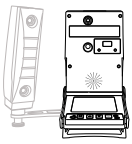
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# Introduction to Ball Launch Data

Foresight Sports' GC2 Smart Camera System uses high-speed, high-resolution cameras to capture ball launch conditions with a high degree of accuracy.



This portion of the reference guide provides a basic description of the conditions that are both measured (ball launch data) by the GC2 and the calculated (ball flight data) by algorithm, as well as describe how these conditions impact ball flight performance.



## Introduction to Launch Condition

The launch condition is described by a combination of the following measured ball launch parameters –

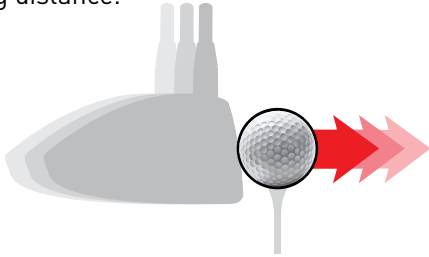
- Ball Speed
- Total Spin
- Launch Angle
- Azimuth
- Spin Tilt Axis

The combination of these measured launch characteristics will determine the ball trajectory, peak height, decent angle, carry and total distance.

The following pages will describe each of these measured ball launch parameters and calculated ball flight parameters.

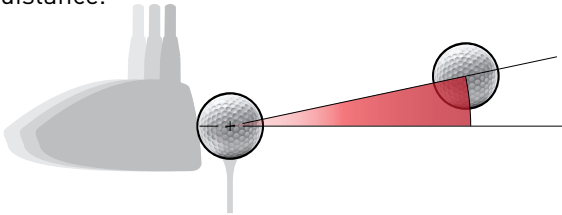
## BALL SPEED

The measurement of the golf balls velocity measured just after impact. Ball speed is the main component in generating distance.



## LAUNCH ANGLE

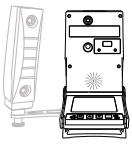
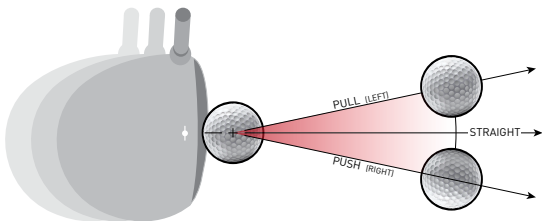
The initial vertical angle of ascent relative to the ground plane measured in degrees. The launch angle, combined with ball spin and speed, will determine the ball carry and total distance.



## AZIMUTH

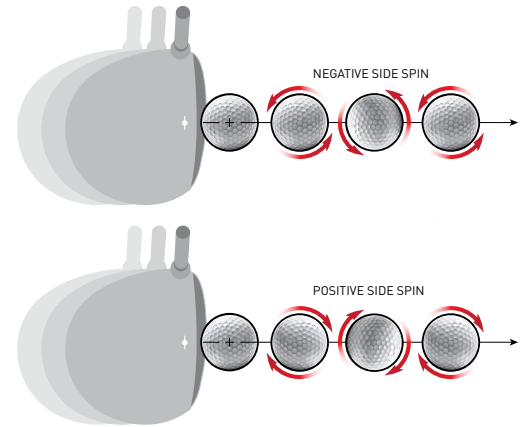
(Also known as side angle or deviation angle)

The initial horizontal angle relative to the target line. The azimuth, combined with side spin, will determine the final ball position down range relative to the target-line.



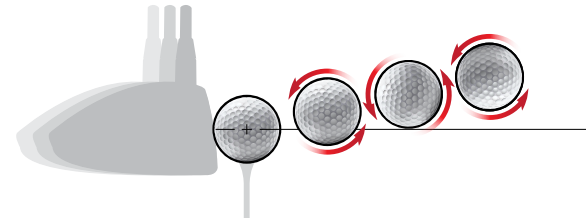
## SIDE SPIN

A component of total spin that defines ball curvature or shot shape. Also related to the spin-tilt axis.



## BACK SPIN

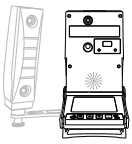
A component of total spin that defines ball lift and trajectory.



## TOTAL SPIN

The total amount of spin around the tilt axis that creates curvature and lift.



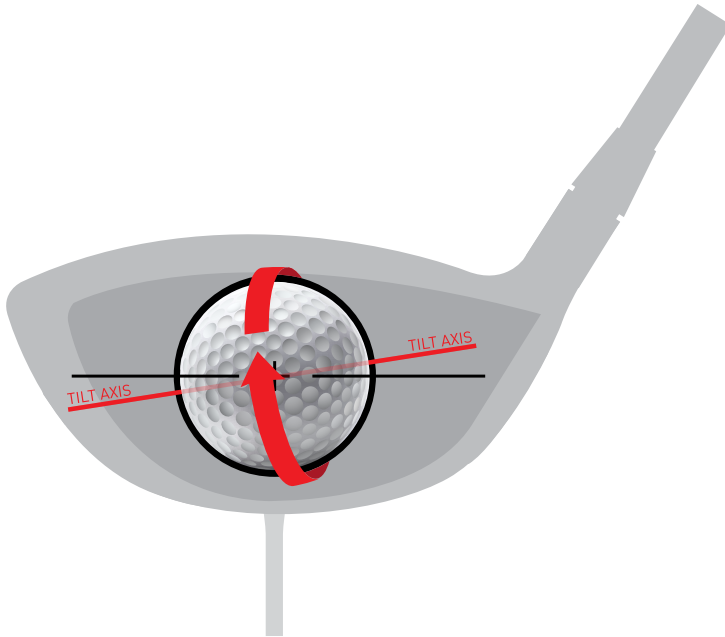


## SPIN-TILT AXIS

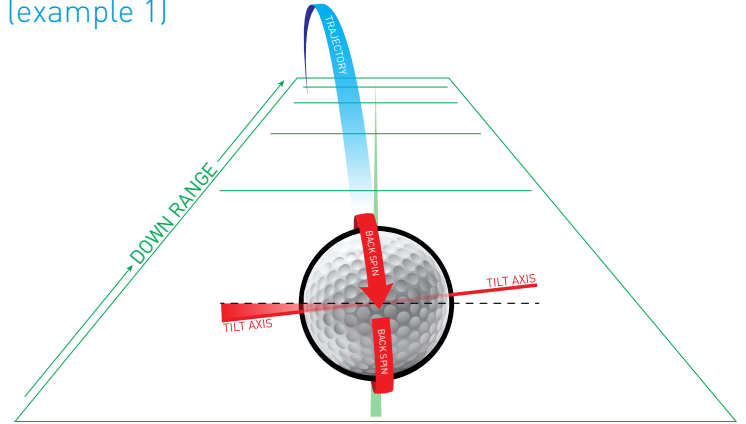
The Spin-Tilt Axis is the axis that the golf ball rotates around to create shot curvature and lift.

When the spin-tilt axis is oriented to the left (looking down range), the ball's trajectory will move from right to left. (See example 1)

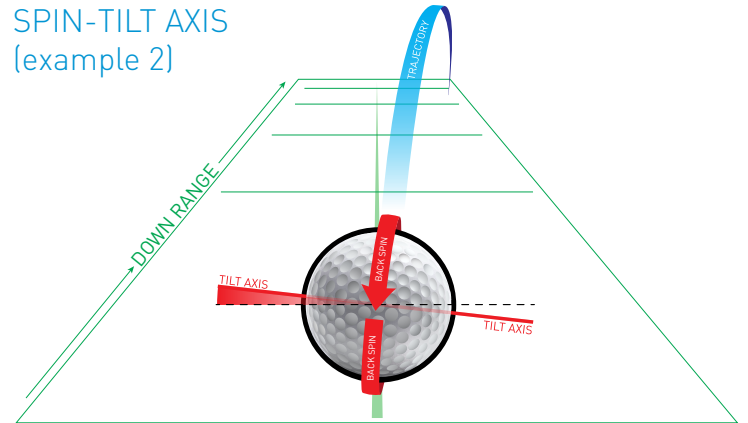
When the spin-tilt axis is oriented to the right (looking down range), the ball's trajectory will move from left to right. (See example 2)

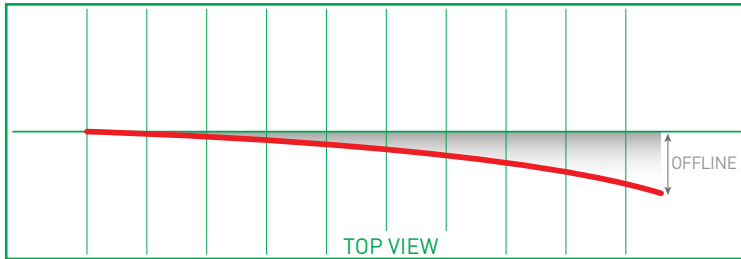
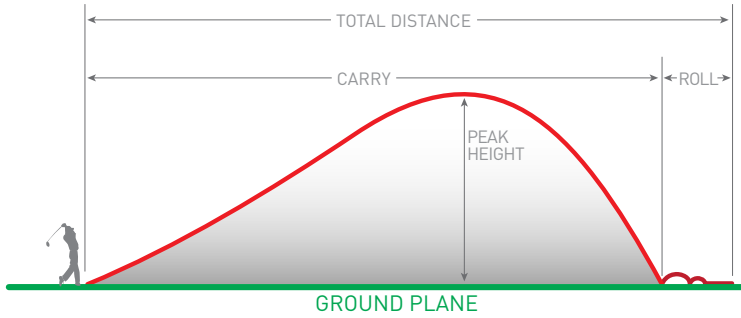
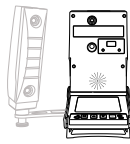


## SPIN-TILT AXIS (example 1)



## SPIN-TILT AXIS (example 2)





### PEAK HEIGHT

The apex of the trajectory measured from the ground plane.

### OFFLINE

The end position distance right or left measured from the target-line.

### CARRY

The total distance of flight produced by initial launch condition.

### TOTAL DISTANCE

The combined ball flight with bounce and roll.

## Optimized Launch Data

DRIVER - OPTIMAL LAUNCH CONDITION TABLE					
Club Speed	Ball Speed	Optimum Launch Angle Range	Optimum Spin Range	Typical Carry Distance Range	Typical Total Distance Range
MPH	MPH	DEGREES	RPM	YARDS	YARDS
69	100	10.0-14.0	3500-2500	130-142	159-169
76	110	10.0-14.0	3400-2400	157-170	181-194
83	120	10.0-14.0	3300-2300	183-197	204-221
90	130	10.0-14.0	3200-2200	207-223	227-246
97	140	10.0-14.0	3100-2100	231-249	250-272
103	150	10.0-14.0	3000-2000	254-275	273-299
110	160	10.0-14.0	2900-1900	276-301	295-325
117	170	10.0-14.0	2800-1800	298-325	318-349
124	180	10.0-14.0	2700-1700	320-349	340-386
131	190	10.0-14.0	2600-1600	342-372	378-401
138	200	10.0-14.0	2500-1500	360-389	381-418
145	210	10.0-14.0	2400-1400	383-408	405-438

# Ball Launch Table

## SLOWER SWING SPEEDS

Club	Club Speed	Ball Speed	Launch Angle	Spin Rate	Carry Distance
<b>1W</b>	94	141	14	2628	220
<b>3W</b>	92	137	10.3	3234	208
<b>5w</b>	90	134	11.6	4238	203
<b>hy-22</b>	87	125	12.9	5415	184
<b>3i</b>	85	126	12.8	4038	190
<b>4i</b>	84	123	13.7	4593	184
<b>5i</b>	82	118	14.7	4939	169
<b>6i</b>	80	114	16.2	5986	156
<b>7i</b>	78	109	18.4	6979	147
<b>8i</b>	76	104	20.6	7196	140
<b>9i</b>	74	98	23	8025	126
<b>pw</b>	72	91	24.7	8873	117
<b>sw</b>	72	81	30.4	9341	96
<b>lw</b>	68	65	37.7	5569	72

## FASTER SWING SPEEDS

Club	Club Speed	Ball Speed	Launch Angle	Spin Rate	Carry Distance
<b>1w</b>	112	165	11.2	2685	270
<b>3w</b>	107	157	8	3801	250
<b>5w</b>	103	151	8.8	4624	230
<b>3i</b>	98	140	10.6	4378	210
<b>4i</b>	96	135	11.4	4716	199
<b>5i</b>	94	131	12.8	5115	191
<b>6i</b>	92	128	13.9	6036	181
<b>7i</b>	88	122	15.1	6585	166
<b>8i</b>	86	116	16.5	7725	152
<b>9i</b>	85	109	18.4	9018	139
<b>pw</b>	84	102	20.3	10399	127
<b>sw</b>	83	90	24.4	11265	106
<b>lw</b>	78.8	76	28.3	11852	84



## Introduction to Club Head Data

As with the GC2 Smart Camera System, Foresight Sports' HMT Head Measurement Technology uses high-speed, high-resolution cameras to capture club head information with a high degree of accuracy.

This portion of the reference guide provides a basic description of the club head conditions that are measured by the HMT Head Measurement Technology.



### Introduction to Head Measurement

Head Measurement is the measurement of the delivery of the club head described by path, face plane, velocity and impact location of the golf ball.

The following pages will briefly describe each of these measured parameters.



## CLUB SPEED

The velocity that the club head travels measured just prior to ball contact.



## EFFICIENCY

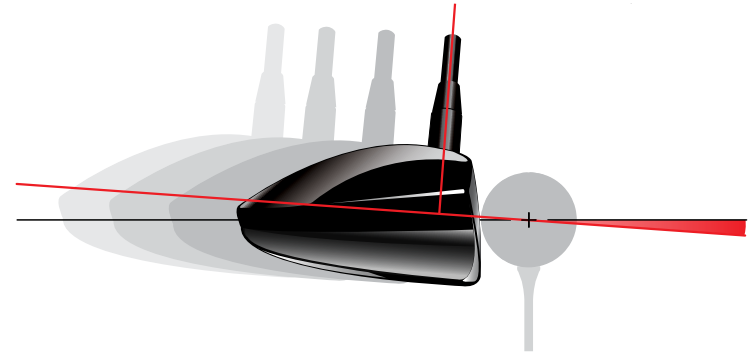
The ratio between club head and golf ball velocities to determine the quality of the ball strike.

Described as  $HS/BS = \text{ratio, efficiency or smash factor}$ .



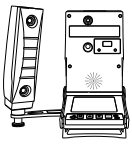
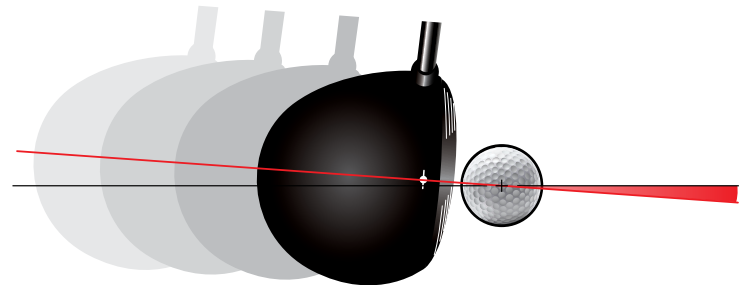
## ANGLE OF ATTACK

The descending or ascending path of the club-head measured in degrees.



## CLUB PATH

The swing path measured in a horizontal plane relative to the target-line.

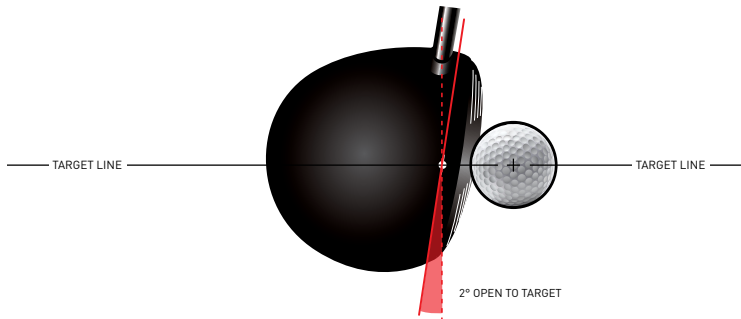


## FACE ANGLE

The dynamic measurement (in degrees) of the club head's face plane position at a right angle 90 degrees perpendicular relative to the target line or swing path. Also known as yaw.

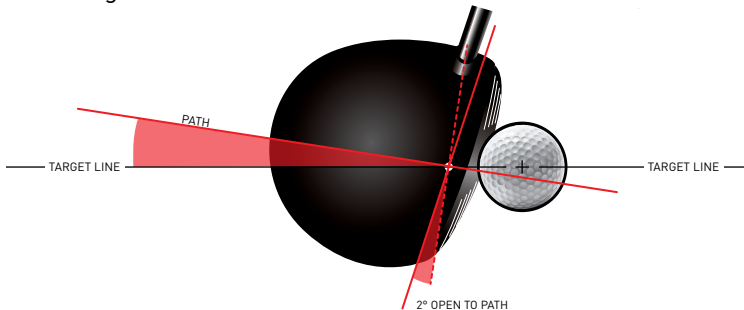
## FACE TO TARGET

The face angle relative to the target-line at impact.



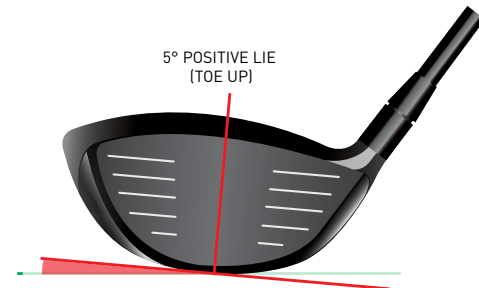
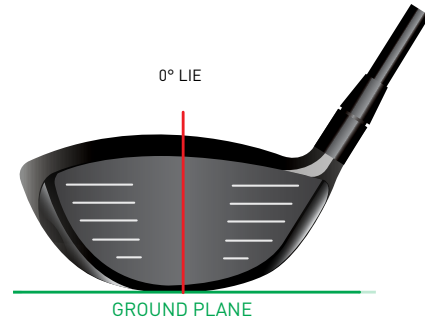
## FACE TO PATH

The face angle relative to the club path. The main components in generating side angle and the curvature of the golf ball.



## LIE

The dynamic measurement in degrees of the club head's face plane position horizontally relative to the ground plane. Also known as roll.



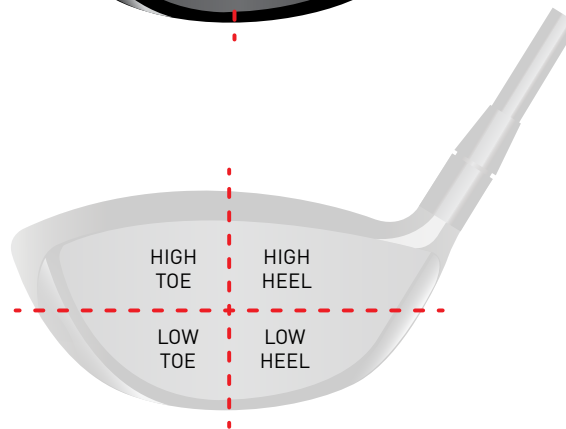
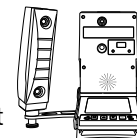
## LOFT

The dynamic measurement in degrees of the club head's face plane position vertically relative to the ground plane. Also known as pitch.



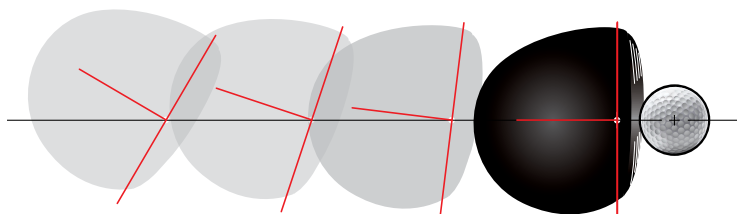
## IMPACT LOCATION

The measurement (in millimeters) of the contact point of the golf ball on the club face relative to face center.



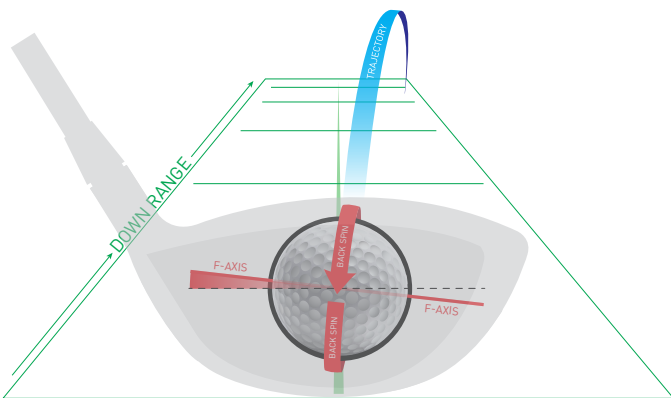
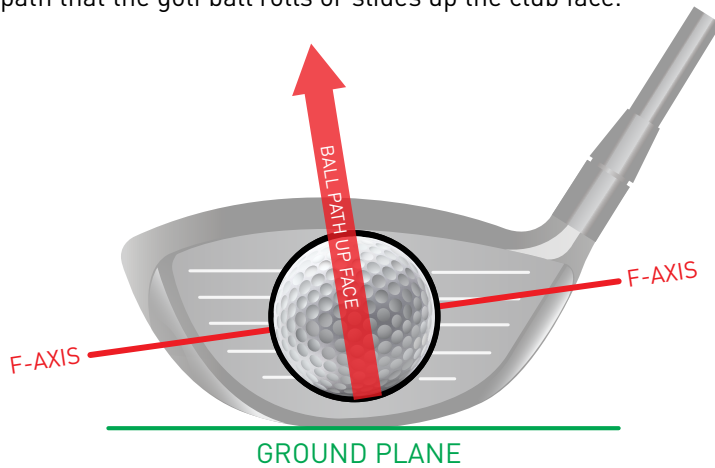
## CLOSURE RATE

The rotation of the club head heel to toe measured about the shaft in degrees per second or rpm.



## F-AXIS

The perpendicular axis measured relative to the directional path that the golf ball rolls or slides up the club face.



In a typical shot where ball impact is centered on the club, the F-Axis and Spin-Tilt Axis should coincide.

## Notes

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## Get the App

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Foresight Sports' Performance Fitting App delivers the ball launch, ball flight and club head analysis data explained in this tutorial to your iPad™ or Android tablet in real time. Connected to your GC2a via Bluetooth, the Performance Fitting app provides intuitive, fully-illustrated depictions of ball flight and club head data insure easy analysis of each and every shot. And when your fitting session is done, your data can be emailed directly to you or your customer.

Foresight Sports' Performance Fitting App is available now online at the Apple Store and Android Market.



## Questions?

We're here to help. For product related issues or questions, please contact our customer support team at 858.880.0179 or online at [support@foresightsports.com](mailto:support@foresightsports.com)



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